

## **QUESTION 1**

### **COUNTY COUNCIL MEETING – 17 MARCH 2022**

**Question to Cllr Wilson  
Cabinet Member for Communities and Culture**

**By Cllr Pritchard**

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#### **Question**

Staffordshire will be hosting part of the Commonwealth Games, as well as most likely seeing the baton relay and other Commonwealth Games celebrations take place in the county. What will Staffordshire County Council be doing to ensure that there is a lasting health and sports participation legacy from the Commonwealth Games in Staffordshire?

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#### **Reply**

Staffordshire County Council (SCC) are committed to ensuring there is a lasting health and sports participation legacy for the Commonwealth Games. The following information are examples of where this work has already begun and how further work is underway to fulfil this commitment.

#### **Building the Legacy Forestry England Project for Commonwealth Games 2022**

SCC made an allocation of £50,000 and became a project partner working with Forestry England to deliver the legacy project building on from the Commonwealth Games. This involved the development, at Cannock Chase, of a Blue Trail Cycle track (aimed at intermediate level), a play centre for learning to ride and a full legacy programme to ensure the facilities have continued use and access by Staffordshire residents. Funding was allocated equally from Families and Communities and Health and Care budgets. Cannock Chase District Council also contributed financially to this project.

#### **Public Health**

For the past few months, we have been engaged with emergency planning, resilience, and response processes to ensure preparations are in place to consider potential threats from infectious disease (including, but not limited to, Covid) as well as environmental and other hazards. This includes proactive action, communication, and strategy to ensure a resilient and robust plan is in place to prevent and respond to any issues which may impact on public health. This work includes messages and distribution of condoms to promote safe/good sexual health.

SCC public health officers have recently engaged in a group led by the Office for Health Improvement and Disparities (OHID) which is focused on how to capitalise on promotion of physical activity/health and wellbeing as part of the Games legacy. Colleagues from Cannock District Council are also involved in this group, as well as Together Active, to review and consider physical activity and leisure opportunities related to the events being held in Staffordshire.

### **Together Active-Projects and Funding Opportunities**

#### **Commonwealth Games Small Grants Fund** (Administered by Together Active)

- £100,000 has been made available in Staffordshire & Stoke
- Grants of between £100 - £2,500
- Aims to use Sport And Physical activity to:
  - A. Bring people together
  - B. Improve health and wellbeing
  - C. Help the region to grow and succeed

#### **Generation 2022 – Volunteering programme for the Commonwealth Games** (Brokered by Together Active)

- Targeting young people who may not consider volunteering (those with Care experience, in pupil referral units or known to Youth Offending teams)
- Aged 16-24
- 30 hours of quality volunteering opportunities – incentivize by tickets to CWG &
- Sourcing placements that can provide formal qualifications and potential employment opportunities

#### **School Games Legacy Funding** (Administered by Together Active)

- Engage inactive young people through 'hook' of CWG
- £3,000 per School Games Organizer (SGO) area

#### **Places & Spaces funding** – Sport England

- Facility-based funding for sport and physical activity-based community organizations
- Up to £10,000 matched funding available

### **Communications**

A comms plan is being developed to ensure SCC work in partnership with the Organising Committee for the Commonwealth Games, OHID, and partners to promote the health benefits including mental and physical health attributed to the Games and Sports, therefore the overall legacy.